

BEWARE IF YOU SEE ADVERTS LIKE THESE

For Sale “Rare” colors, Blue, Blue Pied, Blue Fawn, Slate, Lilac etc.

There is nothing rare or unusual about any of the colors listed above.

They are uncommon because serious breeders who have the welfare of the breed at heart choose not to breed them. “Rare” colors are nothing more nor less than a marketing scam.

Why?

Because long ago in the past these colors were found to have health problems not usually found in the breed. Some fad colors have been linked to health conditions, specifically, blues with a condition called color dilution alopecia this condition is so common in blue dogs of every breed that it is often referred to as “Blue Dog Alopecia”. This condition can result in hair loss and chronic skin inflammation. This inflammation can lead to skin ruptures, cracks and injuries, leaving the dogs afflicted by it, prone to Staph infections, or even MRSA. In some breeds blue dogs can suffer from an immune linked disorder which can cause puppies to die within the first few weeks after birth.

Over 100 years ago early breeders of French Bulldogs worldwide, noted all of these factors, and declared “Blue”, “Mouse” and “Grey” to be undesirable because they did not want to see the breed afflicted by these devastating conditions. Because of this, it is obvious that ethical breeders are unlikely to intentionally breed for those dilute colors

Additionally, most reputable [breeders choose to belong to their national or regional breed club, and](#) all French Bulldog Clubs have a Code of Ethics which their members follow. This code states that a breeder will only breed to the Breed Standard for the improvement of the breed and not for monetary gain.